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FOR IMMEDIATE RELEASE

**FIDELITY BANK TEAMS WITH FLAT SHOALS ELEMENTARY SCHOOL  
CHORUS SINGS, STUDENTS SUBMIT DRAWINGS FOR CHRISTMAS CARD**

**Atlanta, Ga. (December 7, 2007)** – Fidelity Bank, Fidelity Southern Corporation's subsidiary (NASDAQ:LION), has long served as a partner of Flat Shoals Elementary School and now Flat Shoals is giving back to the bank.

The Flat Shoals Elementary School Chorus will again sing Christmas carols at the bank's corporate office in Buckhead, and at the bank's home office in Decatur on December 17th. In addition, Flat Shoals students submitted over 60 drawings for the bank's Christmas card. A total of 23 pictures were featured on the Christmas card.

Fidelity Bank's Decatur branch manager, **Rick Meyer**, spearheads a savings education program called the Little Lion Savings Program. Through the program, elementary students can learn about the importance of saving for the future. Meyers involves both parents and teachers in the program. Prior to visiting a school for "bank day," Fidelity Bank sends parents a letter introducing the program and encouraging them to attend with their child to help open a Little Lion Savings Account. To make the "bank day" fun and engaging for children, Fidelity Bank's lion mascot, Courageous, also visits the school.

**H. Palmer Proctor, Jr.**, president of Fidelity Bank, said, “We are extremely pleased to partner with elementary schools in DeKalb County. As bankers, we understand the importance of teaching children about saving early in their lives in order to help them create lifelong habits of financial responsibility. We appreciate the support and involvement of DeKalb County school administrators, staff, and parents.”

Fidelity Bank was founded in 1974 and Fidelity Southern Corporation is the largest publicly traded community bank company in metro Atlanta.

Fidelity Southern Corporation, through its operating subsidiaries Fidelity Bank ([www.lionbank.com](http://www.lionbank.com)) and LionMark Insurance Company, provides a wide range of banking, mortgage and investment services, and a credit-related insurance product through 23 branches in Atlanta, Georgia, a branch in Jacksonville, Florida, and an insurance office in Atlanta, Georgia. Mortgage and construction loans are also offered through an office in Jacksonville, Florida. In addition, the bank provides automobile and SBA loans through employees located throughout the Southeast. Fidelity Southern’s common stock is traded on the NASDAQ Stock Market under the symbol “LION.”

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