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**FIDELITY  
SOUTHERN  
CORPORATION**

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FOR IMMEDIATE RELEASE

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**FIDELITY SOUTHERN CORPORATION  
DECLARES FOURTH QUARTER DIVIDEND**

Atlanta, GA (October 19, 2007) – Fidelity Southern Corporation (NASDAQ: LION) announced that the Corporation has declared a quarterly cash dividend of \$.09 per share on its Common Stock. This dividend is payable November 12, 2007, to shareholders of record on November 1, 2007.

Fidelity Southern Corporation, through its operating subsidiaries Fidelity Bank and LionMark Insurance Company, provides a wide range of banking, mortgage and investment services, and a credit related insurance product through 24 branches in Atlanta, Georgia, a branch in Jacksonville, Florida, and an insurance office in Atlanta, Georgia. Mortgage and construction loans are also provided through offices in Jacksonville, Florida. Automobile loans and SBA loans are provided through employees located throughout the Southeast. For additional information about Fidelity's products and services, please visit the web site at [www.FidelitySouthern.com](http://www.FidelitySouthern.com).