



P.O. Box 105075
Atlanta, GA 30348-1075

**FIDELITY
SOUTHERN
CORPORATION**

(404) 639-6500
www.fidelitysouthern.com

FOR IMMEDIATE RELEASE

Contact: Martha Fleming, Rod Marlow
Fidelity Southern Corporation
(404) 240-1504

**FIDELITY SOUTHERN CORPORATION
DECLARES SECOND QUARTER DIVIDEND**

Atlanta, GA (April 18, 2008) – Fidelity Southern Corporation (NASDAQ: LION) announced that the Corporation has declared a quarterly cash dividend of \$.09 per share on its Common Stock. This dividend is payable May 12, 2008, to shareholders of record on May 1, 2008.

Fidelity Southern Corporation, through its operating subsidiaries Fidelity Bank and LionMark Insurance Company, provides banking services and a credit related insurance product through 23 branches in Atlanta, Georgia, a branch in Jacksonville, Florida, and an insurance office in Atlanta, Georgia. Automobile loans and SBA loans are provided through employees located throughout the Southeast. For additional information about Fidelity's products and services, please visit the website at www.FidelitySouthern.com.